

**EEO Public File Report – Includes WGLC-FM, WBZG, WIVQ, WSPL, WSTQ, WYYS, and employees of WALC.**

**Report Dates: July 20, 2010-July 20, 2011**

This report has been revised since first filed due to corrections made for mostly typographical errors.

**A: Full Time Vacancies Filled During Past Year**

1. Job Title: News Reporter - Streator - Date Filled: 2/4/11
2. Job Title: Traffic Technician - Peru - Date Filled: 2/12/11
3. Job Title: Sales Representative – Date Filled 3/23/11
4. Job Title: Sales Representative – Date Filled 2/3/11
5. Job Title: News Reporter – Date Filled 8/15/10

**B: Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy**

**1. Job Title: News Reporter - Streator Date Filled: 2/4/11**

Source	Contact Person	Address	Tel #	Referred Person Hired	Referred Person Interviewed
All Access.com Job Listing Website	J. Denver	28955 Pacific Coast Highway, Suite 210-5, Malibu, CA 90265	310-457-6616	No	No
Ohio Center for Broadcasting, Cleveland Campus	Greg James	9885 Rockside Road, Suite 160, Valley View, OH 44125	216-503-5900	No	Yes
Ohio Center for Broadcasting, Cincinnati Campus	B. Johnson	6703 Madison Road, Cincinnati, OH 45227	513-271-6060	No	No
Illinois Center for Broadcasting	B. Johnson	455 Eisenhower Lane S. #200, Lombard, IL 60148	513-271-6060	Yes	Yes

Broadcast Center	John Carroll	2360 Hampton Ave., St. Louis, MO 63139	314-647-8181	No	No
Specs Howard School of Media Arts	Kevin Sequin-Scollin	19900 W. Nine Mile Rd. Southfield, MI 48075	866-617-7327	No	No

**2. Job Title: Traffic Technician - Peru - Date Filled: 2/12/11**

Source	Contact Person	Address	Tel #	Referred Person Hired	Referred Person Interviewed
LaSalle News Tribune	Amy Picco	426 Second St., LaSalle, IL 61301	815-223-3200 x 142	Yes	Yes

**3. Job Title: Sales Representative – Date Filled 3/23/11**

Source	Contact Person	Address	Tel #	Referred Person Hired	Referred Person Interviewed
WIVQ-FM	Staff	3905 Progress Blvd. , Peru, IL 61354	815-224-2100	No	Yes
WSTQ-FM	Staff	3905 Progress Blvd. , Peru, IL 61354	815-224-2100	No	Yes
LaSalle News Tribune	Amy Picco	426 Second St., LaSalle, IL 61301	815-223-3200 x 142	Yes	Yes
All Access.com Job Listing Website	J. Denver	28955 Pacific Coast Highway, Suite 210-5, Malibu, CA 90265	310-457-6616	No	No

**4. Job Title: Sales Representative – Date Filled 2/3/11**

<b>Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Tel #</b>	<b>Referred Person Hired</b>	<b>Referred Person Interviewed</b>
WIVQ-FM	Staff	3905 Progress Blvd. , Peru, IL 61354	815- 224- 2100	No	Yes
WSTQ-FM	Staff	3905 Progress Blvd. , Peru, IL 61354	815- 224- 2100	No	Yes
LaSalle News Tribune	Amy Picco	426 Second St., LaSalle, IL 61301	815- 223- 3200 x 142	No	Yes
All Access.com Job Listing Website	J. Denver	28955 Pacific Coast Highway, Suite 210-5, Malibu, CA 90265	310- 457- 6616	Yes	Yes

**5. Job Title: News Reporter – Peru – Date Filled 8/15/10**

<b>Source</b>	<b>Contact Person</b>	<b>Address</b>	<b>Tel #</b>	<b>Referred Person Hired</b>	<b>Referred Person Interviewed</b>
WIVQ-FM	Staff	3905 Progress Blvd. , Peru, IL 61354	815- 224- 2100	No	Yes
WSTQ-FM	Staff	3905 Progress Blvd. , Peru, IL 61354	815- 224- 2100	No	Yes
Ohio Center for Broadcasting, Cleveland Campus	Greg James	9885 Rockside Road, Suite 160, Valley View, OH 44125	216- 503- 5900	No	Yes

Ohio Center for Broadcasting, Cincinnati Campus	B. Johnson	6703 Madison Road, Cincinnati, OH 45227	513-271-6060	No	No
Illinois Center for Broadcasting	B. Johnson	455 Eisenhower Lane S. #200, Lombard, IL 60148	513-271-6060	No	No
Broadcast Center	John Carroll	2360 Hampton Ave., St. Louis, MO 63139	314-647-8181	No	No
Specs Howard School of Media Arts	Kevin Sequin-Scollin	19900 W. Nine Mile Rd. Southfield, MI 48075	866-617-7327	Yes	Yes

**C: Total Number of Persons Interviewed For All Full Time Vacancies Filled During the Past Year (This will be a raw Number) : 37**

**D: Total Number of Interviewees For All Full Time Vacancies Filled During the Past Year Per Recruitment/Referral Sources**

Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred
WSTQ-FM	Staff	3905 Progress Blvd, Peru	815-224-2100	6
All Access.com Job Listing Website	J. Denver	28955 Pacific Coast Highway, Suite 210-5, Malibu, CA 90265	310-457-6616	5
WIVQ-FM	Staff	3905 Progress Blvd, Peru	815-224-2100	6
Ohio Center for Broadcasting, Cleveland Campus *	Greg James	9885 Rockside Road, Suite 160, Valley View, OH 44125	216-503-5900	2

Illinois Center for Broadcasting *	B. Johnson	455 Eisenhower Lane S. #200, Lombard, IL 60148	513- 271- 6060	2
Specs Howard School of Media Arts *	Kevin Sequin Scollin	19900 W. Nine Mile Road, Southfield, MI 48075	866- 617- 7327	3
LaSalle News Tribune	Amy Picco	426 Second St., LaSalle, IL 61301	815- 223- 3200 x 142	13

\* Denotes organization that has requested to be notified of any broadcast job openings.

### E. Outreach Activity Description Form

**Name of Activity:** Participation in events relating to career opportunities in broadcasting sponsored by educational institutions.

**Description of Activities:**

Three separate and distinct programs are in place to relate broadcast careers to students of educational institutions. They are as follows:

*Job Shadowing Programs (1 event)*

Students are allowed to come into the station, learn about the operation of a radio station, the skills required, and the availability of radio careers.

This year:

Junior High Students (3) job shadowed from Parkside School in Peru on May 26, 2011

*Station Tours (7 Separate Events)*

Station encourages interested youth community groups to tour station, and staff interacts with the students and gives information about broadcasting.

This year:

Peru YMCA Youth Group, August 10, 2010  
Peru YMCA Youth Group, August 12, 2010  
Cub Scout Tour January 25, 2011

Cub Scouts Tour November 8, 2010  
Cub Scouts Tour April 11, 2011  
Tiger Scout Tour March 17, 2011

*Career Days (2 Separate Events)*

Announcers and other personnel give presentations and explain to area students about the operation of a radio station, the skills required, the importance of an education, and the availability of radio careers.

This year:

Spring Valley Elementary – Spring Valley – Speaker Chad Hannon,  
March 8, 2011

Northwest School – LaSalle – Speaker Chad Hannon – January 28, 2011

**Name of Activity:** Job Fair

**Description of Activities:**

Participated in Streator Chamber of Commerce Job Fair on March 30, 2011. We received 21 applications, and discussed broadcast opportunities and internships. In addition, in fall of 2011 (the next program report) we are hosting our first job fair, because we sense a need in the area for such a service.

**Name of Activity:** Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

**Description of Activities:**

Area College and broadcast students are given the opportunity to participate in an intern program.

This year, we interviewed perspective college students, and extended one an offer, however, that student choose to intern elsewhere.

**Name of Activity:** Training Program established that is designed to enable station personnel to acquire skills that could qualify them for higher level positions.

**Description of Activities:**

Two training programs have been initiated in order to allow personnel to be qualified for higher level positions, and encourage life-long learning.

This year:

Twice Monthly Half hour training sessions are held with all members of the programming staff.

Monthly one to two hour training sessions are held for marketing and management staff.

**Name of Activity:** Listed every upper level opening in a job bank of a media trade group whose membership includes substantial participation in minorities and women.

**Description of Activities:**

This year, we have listed one news reporter position with the Illinois News Broadcasters Association. This position was not filled.

We have solicited on air two times a month for groups to register with us when we have a job opening, however, none have registered.